

Ex-eBay Diana Okoye becomes new CPO at Ratepay

- Diana Okoye has many years of experience as a Product Lead at eBay and VZ Networks, among others.
- During her time at eBay, she was responsible for the global user experience in the Home & Garden segment, European product development and the management of the German business, among other things.
- With Okoye, Ratepay fills the role of CPO for the first time.

Berlin, 24. February. 2022 - The leading payment provider for white-label "buy now pay later" payment methods, Ratepay, will fill the role of Chief Product Officer for the first time on 1 March and, following CEO Nina Pütz, has gained another person from the management team of the eBay Group for this purpose: Diana Okoye will take on the role of CPO from March and will thus be responsible for the entire product area.

Okoye brings many years of product experience in the e-commerce and telecommunications environment. She was most recently Senior Director of Product at the international online marketplace eBay. Before that, she gained experience as Product Lead at the social network VZ Netzwerke, the rental marketplace erento, and the telecommunications group T-Mobile.

In one of her last positions, Okoye was Senior Director Operations at eBay, where she was responsible for managing the German business and the customer-oriented development of the marketplace with a focus on the needs of German users.

At Ratepay, she will now play a key role in developing the product vision and strategy for the next growth step.

CEO, Nina Pütz:

"I am delighted to have Diana on board from March. She is a strong and experienced leader and her national and international marketplace experience in product management is a valuable addition to our team. We also have a long-standing successful working relationship at eBay."

CPO, Diana Okoye:

"After many great and educational years in national and international corporate environments, I am now very excited to start with Ratepay in a growth-oriented environment where commitment and experience can create a high impact. I also know Nina's leadership style from eBay days and that values and culture are equally important to us."



As the new CPO, Diana Okoye will report directly to CEO Nina Pütz and will continue to drive Ratepay forward as a leading payment provider for white-label "buy now, pay later" solutions.

About Ratepay

Ratepay is a leading white-label payment service provider in the DACH region and offers online merchants "buy now pay later" payment solutions for installments, payment by invoice, and payment by direct debit. Ratepay GmbH, based in Berlin, was founded in December 2009, employs more than 300 people, and is part of the Nexi Group.

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